



MARY PRATT-HENAGHAN

Senior Vice President, Operations and Administration

Mary Pratt-Henaghan joined BBC AMERICA in 1998 as Vice President of Operations to direct the operational activities of the channel. Her responsibilities include developing strategic and tactical plans to meet the challenges of operating BBC AMERICA, managing internal and external operational resources and ensuring the channel's high broadcast quality and transmission standards. Mary also oversees the operational side of BBC AMERICA's web and enhanced TV units and has responsibilities for IT and Business Systems.

Mary has a strong track record in launching new media businesses and is experienced in diverse resource management. Before joining BBC AMERICA, she worked for Discovery Communications for eight years, most recently as Director of Network Operations for Your Choice TV and Strategic Technology. Prior to that she worked for WETA-TV.

Mary graduated from Allentown College of DeSales University and lives in Maryland.